

[www.makeminechocolate.org](http://www.makeminechocolate.org)

While we strive to achieve uniformity in our design, each item is individually handcrafted by local artists and volunteers. Subtle inconsistencies in color or texture are part of the artistic process and add to the uniqueness of each piece.

## Make Mine Chocolate!™

If you are thinking about bringing a pet bunny into your home this Easter, won't you please make it a **CHOCOLATE** one or a cuddly stuffed toy instead?

Let's make it a Happy Easter for bunnies, too.

With this purchase, you are helping to spread the word that rabbits are not disposable pets.

## The Campaign: Make Mine Chocolate™

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Each year, animal welfare organizations are faced with the inevitable problem of unwanted Easter rabbits. In an attempt to address the problem at its source, the Make Mine Chocolate!™ campaign was created to educate the public on the realities of living with a rabbit, and to discourage giving live rabbits as Easter gifts. The campaign's goal is to spread the message that rabbits should not be casual purchases and to educate the public about the special needs of these often-fragile creatures. Each time someone comments on your pin, you are provided the opportunity to share our message. Please help us in spreading the word that rabbits are not disposable pets!

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Easter may be a happy time for children, but for rabbits, it can be dreadful. Before you bring a pet rabbit into your home at Easter, please consider these facts:

- Rabbits are NOT low-maintenance pets! They require as much work as a dog or cat.
- Rabbits can live 8 to 10 years, sometimes longer.
- The necessary spay or neuter can cost \$100 or more, and rabbits require routine veterinary care.
- Rabbits are not cuddly — they can become frightened when held!
- Pet rabbits cannot be set “free” — it's a death sentence.